



Debo Lawrence Cornett Internet Facts & Figures

*The Power to Feature
and Sell Your Home*



CONTACT ME!

Off: (336)667-2254, Ext. 229

Cell: (336)984-0226

Email: Debo@HomesOfWilkes.com

Fax: (336)667-0190

VISIT MY WEBSITE:

HomesOfWilkes.com





- **Most Agents Market to Home Sellers -
I Market "For" Home Sellers**
- **Most Agents do Personal Promotion -
I do Personal Marketing**

***Your Home deserves Featured Marketing
on REALTOR.com®***



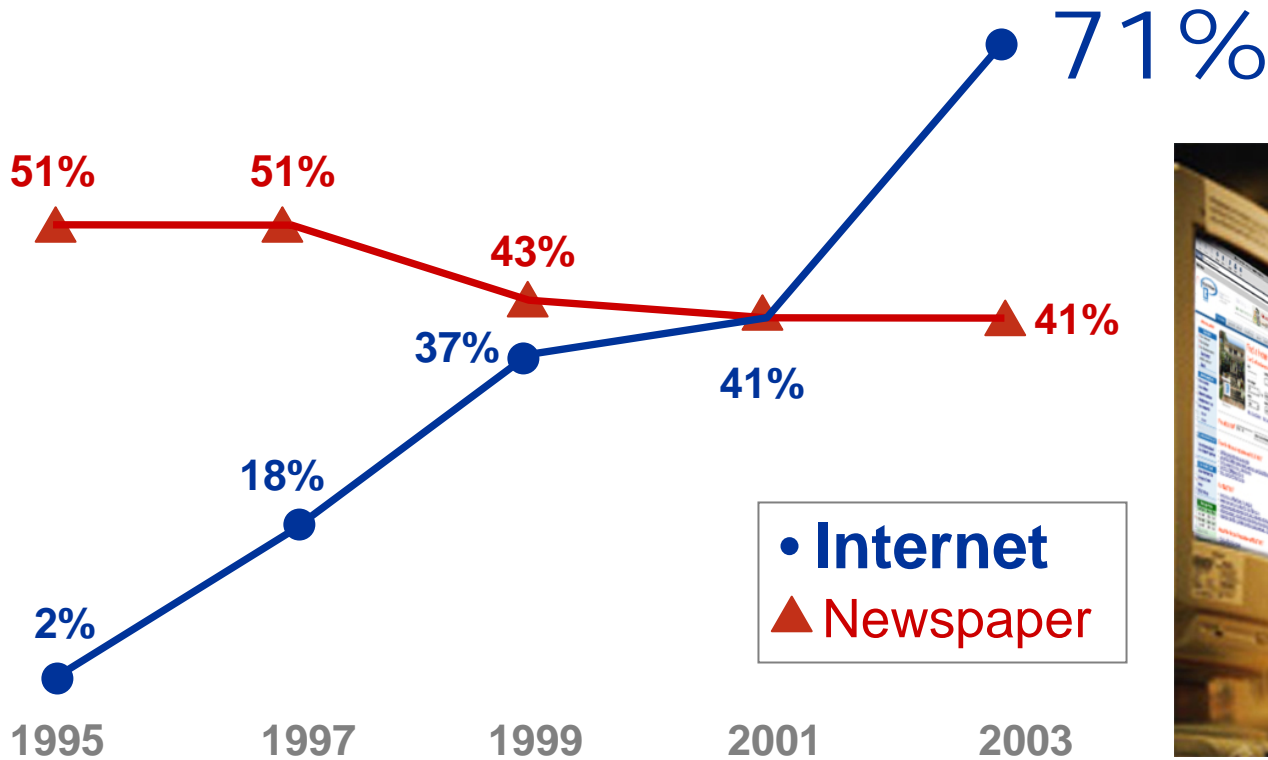
The Importance of Online Marketing

- Home buyers use the Internet to search for a home more than any other media.
- Home buyers say the two most important features are photos and detailed descriptions.
- More and more homebuyers are finding the home they buy online.



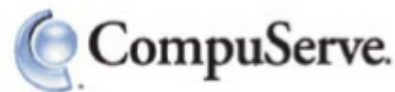
Why I Feature My Properties Online

Consumers are searching online





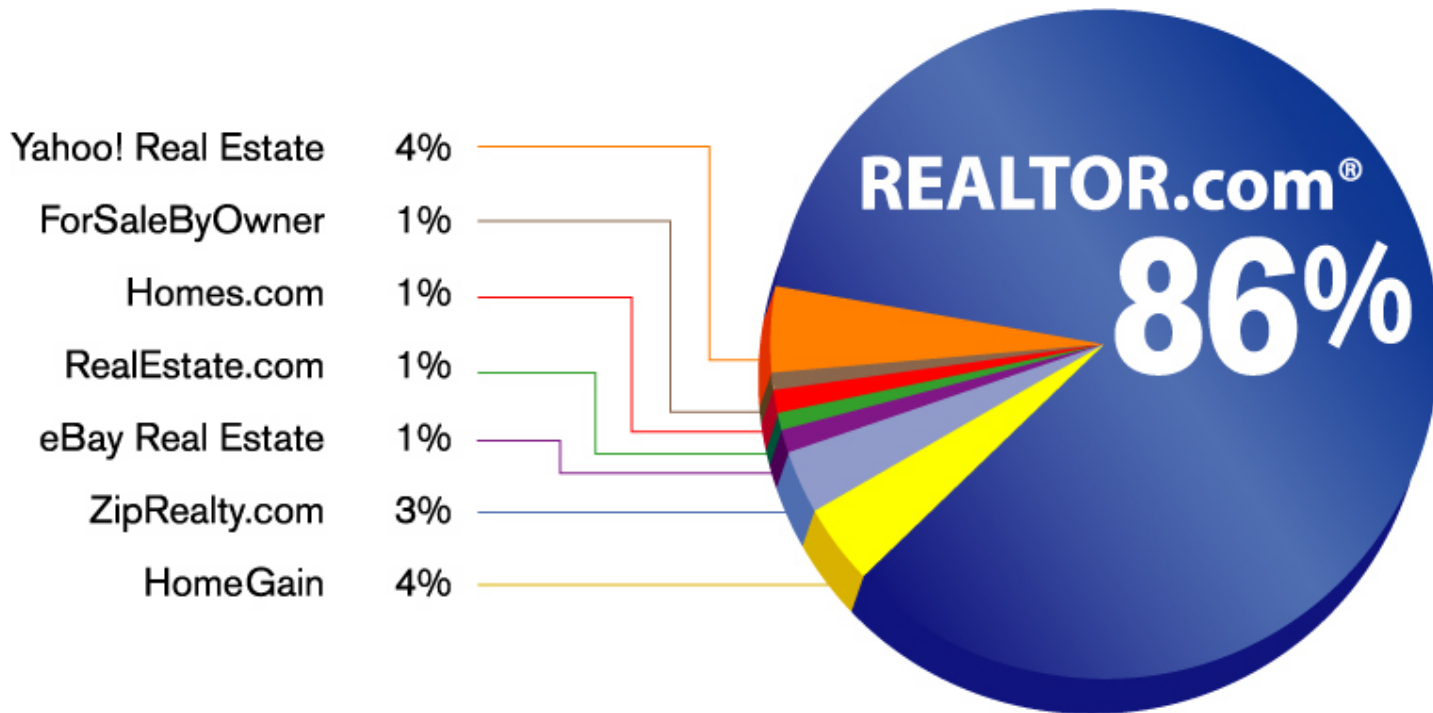
I will list your home on these sites:





Buyers spend more time on REALTOR.com®

Percent of Time Spent Searching on Comparable Real Estate Aggregation Sites*

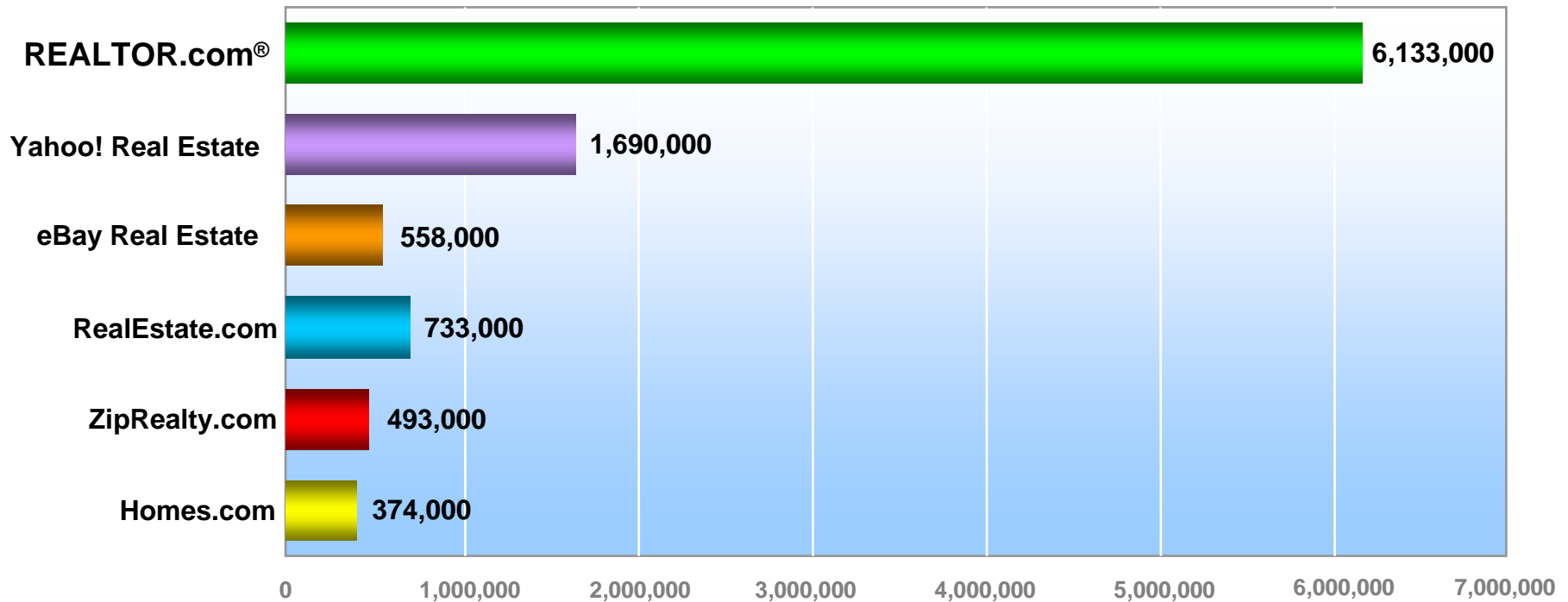


*Media Metrix May 2004 Time Spent Searching on Comparable Real Estate Aggregation Sites



More buyers search REALTOR.com®

Total users per month

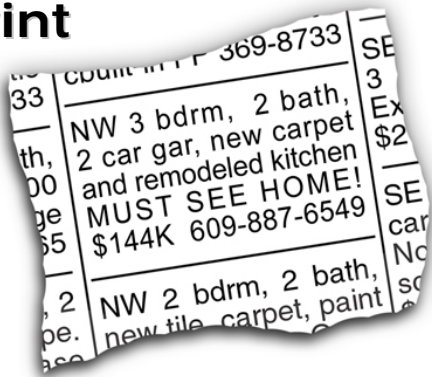




How would you like your home marketed?

Online

Print



Comprehensive content including customized home description, multiple photos, and interactive consumer contact opportunities which allow me to present your home in the best possible light.



MORAVIAN FLS, NC 28654
MLS ID#: 12492

\$389,400
64.9 Acres

Estimated payment:
\$1,836 Per Month*
[Change Assumptions](#)
[Check Local Rates](#)

- Save This Listing
- Send to a Friend
- Send to your REALTOR®

- Request a Showing
- Printable Brochure

< PREVIOUS 1 of 6 Photos NEXT >



MOUNTAIN LAND!
019.037

64.9 acre of mountain land on Pores Knob. Some mountain views, some steep grades. Stream on the property. Additional 68.4 acres adjoining this property, MLS#12493.

Land Property, Area: 115 to 16/Southeast Co., Approximately 64.9 acre(s)

To access this webpage directly, use <http://www.realtor.com/Prop/1054847532>

This listing is brokered by: **APPLEFIELD REALTORS**
Office: (336)667-2254

Property Features

- Land Property
- Area: 115 to 16/Southeast Co.
- Approximate lot is 64.9 ACRES
- Lot size is 20 or more acres
- Present use: Timber acres
- Topography: Partially
- Elementary School: MORAVN FLL
- Middle School: CNTRL WLKS
- High School: WLKS

Presented by



DEBO CORNETT

Applefield, REALTORS®

Mobile: (336) 984-0226
Office: (336) 667-2264 Ext. 229
Toll Free: (800) 574-2899 Ext. 229

- [Email Agent](#)
- [Save Contact Info](#)
- [Other Listings](#)
- [Visit Website](#)



How I will market *your* home online



I am a Local Specialist Online

Home buyers will see your home on Applefield.com and my personal Web site at HomesOfWilkes.com

APPLEFIELD.COM - Microsoft Internet Explorer

Address: <http://www.applefield.com/>

APPLEFIELD REALTORS®
 Opening Doors For You!
 (800) 574-BUY (336) 667-2255
 406 West Main Street in "HISTORIC" Wilkesboro, NC 28697
 Local Calls

Search MLS | Featured Listings | New Listings | MEET OUR AGENTS | Relocation Information | Mortgage Calc. | Rental Info | Area Schools | Area Info | My Account

Enter an MLS number to go directly to that listing: Go ex. 12345

Contact Information
 Applefield REALTORS
 406 West Main Street
 Wilkesboro, NC 28697
 Office: 336-667-2254
 (TX) 336-667-0190
 (TP) 800-574-2099
[CLICK TO EMAIL](#)

Featured Listings

 Click Photo to View

Featured Agent

DEBO
 BROKER ASSOCIATE-PRO
 Debo is a Licensed Broker with the e-PRO designation

Lin Brooks, ABR, CRS, GRI
 Principal Owner/Broker
www.linbrooks.com

Pat Brooks, ABRM
 Owner/Broker
 Relocation Director

Specialty Properties
 View Listings
 360° virtual home tours
 Getaways
 Meet Our Sales Staff

Applefield REALTORS, Wilkes County Real Estate, Homes for Sale in Wilkes County North Carolina, Microsoft Internet Explorer

Address: <http://www.homesofwilkes.com/>

Homes of Wilkes

Home | Wilkes Listings | Buyers | Sellers | Mortgage Info | About Wilkes | Newsletter | About Debo

See all of today's NEW listings by clicking [HERE](#).

Applefield, REALTOR® is your one-stop source for real estate in Wilkes County. We provide real estate services for residential and commercial properties as well as land in Wilkes County. If you're looking for a home in one of the following communities: Wilkesboro, North Wilkesboro, Maravan Falls, Millers Creek, Traphal, Hays, Ronda, Roaring River, Clingman, Dopper, Ferguson, Mulberry, Fulford, Pores Knob, or Fairplains, you've come to the right place. Looking for scenic views? We have them.

We have lakefront properties as well as mountain top properties with incredible views. Whether you're searching for investment property or an estate with all the amenities. We have it. Let a Realtor® with an ABR (Accredited Buyers Representative designation) take the worry out of the equation. I'll guide you each step of the way as your personal Buyer's Rep and teach you how NOT to make those costly mistakes. [CLICK HERE](#) to see all Wilkes County listings.

FEATURED PROPERTIES	FEATURED PROPERTIES	FEATURED PROPERTIES
PORES KNOB MLS# 12492 - \$389,400 Virtual Tour 64.3 acres on Pores Knob Rd. Heavily wooded, steep grade, mountain views, acreage in property per owner. Adjacent ML#12493. Contact me about this property.	PORES KNOB MLS# 12493 - \$307,000 Virtual Tour 68.4 acres on S. Bricktown Rd. Heavily wooded, gently rolling, some cleared, valley views of surrounding mountains. Lots of options for home site(s). Stream (s) on property. Adjacent ML#12492. Contact me about this property.	LAKE AREA LOT MLS# 12356 - \$11,200 LAKE FRONT ACRES .43 acre lot on E21 side of lake, just minutes from lake. (not lakefront or lake view). Public water available. Park best results & site plan on file. Contact me about this property.

HOTLIST!



I will Showcase Your Home on REALTOR.com®

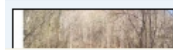
By listing with me, your home will be on REALTOR.com®. The door will be opened to millions of online buyers actively looking to purchase.

Benefits:

- I will add what consumers want to see, additional photos
- I will create a custom property description
- Buyers can contact me 24/7 via email, phone or fax



< PREVIOUS 1 of 6 Photos NEXT >



MORAVIAN FLS, NC 28654
MLS ID#: 12493

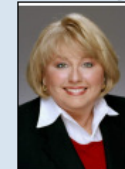
\$307,800
68.4 Acres

Estimated payment:
\$1,556 Per Month*
[Change Assumptions](#)
[Check Local Rates](#)

- [Save This Listing](#)
- [Send to a Friend](#)
- [Send to your REALTOR®](#)

- [Request a Showing](#)
- [Printable Brochure](#)

Presented by



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- [Email Agent](#)
- [Save Contact Info](#)
- [Other Listings](#)
- [Visit Website](#)

UNDEVELOPED LAND!

Mountain and valley land on Pores Knob. Much of land is level or gently rolling, some steep. Several streams on property. Potential for development, farming, grazing, horse farm.

Land Property, Area: 115 to 16/Southeast Co., Approximately 68.4 acre(s)

To access this webpage directly, use <http://www.realtor.com/Prop/1054847533>

This listing is offered by: **APPLEFIELD REALTORS**
Office: (336)667-2254

Property Features

- Land Property
- Area: 115 to 16/Southeast Co.
- Approximate lot is 68.4 ACRES
- Approximately 68.4 acre (s)
- Lot size is 20 or more acres
- Present use: Timber acres
- Topography: Level, Partially cleared
- Elementary School: MILLRS CRK
- Middle School: CNTRL WLKS
- High School: WLKS CNTRL

[Find out more.](#)

Found Your Dream Home? Here's How to Get It:

Finance It

Move In

Settle In



I will Feature Your Home First

Featured Homes™ positions are limited in your market. That is why I have secured space to ensure that your home gets top local billing on the #1 real estate site – REALTOR.com®*

Twenty Times More Exposure! **

Featured Homes™ ensures that your home stands out at the top of the search criteria page – linking buyers directly to your property’s details and my contact information.

Benefits:

- Differentiates your home in front of millions of potential buyers.
- Attracts targeted home searches to your property

The screenshot shows the REALTOR.com interface. At the top left is the REALTOR.com logo and the text 'Official Site of the National Association of REALTORS®'. Below this are navigation tabs: 'Find a Home', 'Apartments & Rentals', 'Home Finance', 'Moving', and 'Home & Garden'. The main content area is titled 'Featured Homes™' and displays three property listings:

- 5 bed, 3 bath, Any Town, \$454,000
- 3 bed, 2 bath, Any Town, \$354,000
- 6 bed, 4.5 bath, Any Town, \$278,900

Each listing includes a photo and a 'Feature Your Home Here!' button. A purple line points from the text 'linking buyers directly to your property’s details and my contact information' to the 'Feature Your Home Here!' button. Below the listings are icons for 'Open House' and 'Virtual tour'. To the right of the listings, it says '312 properties match your criteria' and 'There are 351 properties in the Any City, USA area'. Below this are two radio button options: 'Display listings with multiple photos first?' and 'Display listings with Virtual Tours first?'. A yellow 'Show Properties' button is located below these options. At the bottom right, there are two lightbulb icons with text: 'Too many results? Choose [More Options](#)' and 'Too few results? Add [Nearby Areas](#)'. At the bottom left of the featured homes section is a link: 'See More Featured Homes >'. At the bottom of the entire page is a link: 'See More Featured Homes >'.

*Media Metrix, May 2004. **Based on Homestore, Inc.'s internal accounting for May 2003 - April 2004, average measure of property listings with Featured Homes vs. property listing without Featured Homes

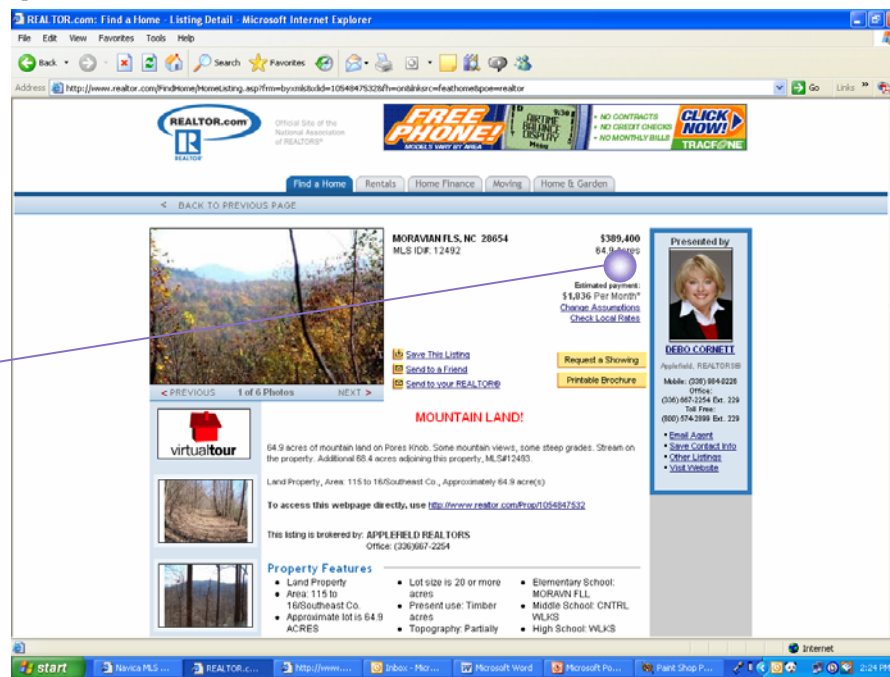


I am also a Featured Agent™ on REALTOR.com®

I hold one of a select few Featured Agent™ positions so that home buyers can find me even when your home does not show up within the consumer's search.

Benefits:

As a Featured Agent in your market, I have the single greatest personal promotion opportunity on REALTOR.com®, which allows me to reach more home buyers in your area. Reaching more potential home buyers may generate greater demand for your property and thus possibly a higher price.



My investment in becoming one of a select few Featured Agents on the #1 real estate site* helps ensure that you are represented by one of America's preeminent real estate marketers online.

*Media Metrix, May 2004.



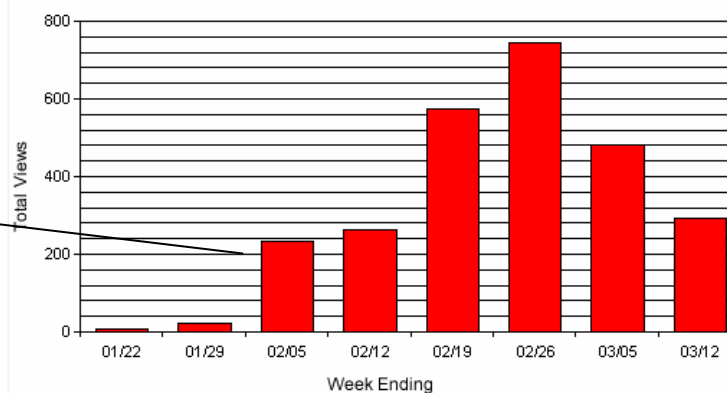
Tracking Traffic to Your Home

I will show you how often each week your home was "shown" online.

Total Property Views for: E BROCKTOWN RD MORAVIAN FLS, NC

[Printable Version](#)

[E-Mail Version](#)



Weekly Totals

Week Ending	Property Views	Virtual Tours	Featured Homes	Open House	Totals
03/12/2006	158	2	133	N/A	293
03/05/2006	248	6	226	N/A	480
02/26/2006	394	2	350	N/A	746
02/19/2006	298	2	274	N/A	574
02/12/2006	141	2	120	N/A	263
02/05/2006	134	2	96	N/A	232
01/29/2006	23	N/A	1	N/A	24
01/22/2006	7	N/A	N/A	N/A	7

Monthly Totals

Month	Property Views
Mar 2006	629
Feb 2006	1930
Jan 2006	60
Total:	2619

Presented By:



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 Mobile : (336) 984-0226
 Office : (336) 667-2254 Ext. 229
 Toll Free : (800) 574-2899 Ext.

Property Info:





My Online Marketing Pledge

- **I will feature your home on the #1 real estate site* so it can be seen first and get as much as twenty** times more exposure**
- **I will submit your property to multiple Web sites on the Internet including REALTOR.com®**
- **I will include multiple photos in marketing your property online**
- **Each online listing will include detailed information about your property for buyers to view**
- **Each site that features your property will include multiple ways to inquire about your property**
- **Inquiries about your property will be responded to in a timely manner**